## 2023 MGA Surplus Funding Proposal

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| **PROJECT TITLE: Ethics Star**  **PROPOSAL SUBMITTED BY: IEEE REGION 10**  **PROJECT LEAD NAME: Dr Sudeendra Koushik** |
| **PROJECT DESCRIPTION** *(Include how the requested funds would be expended, anticipated participation, and the desired outcome)***:**  R10 under the present Director Prof Lance Fung has laid extra emphasis on Ethics. As a part of this a specific committee called Ethics Awareness and Advancement committee has been of which I am the Chair.  Under this project we have started working to increase Ethics awareness acrsoss R10 members. One of the specific initiatives is a project currently envisaged within R10 under the Ethics Awareness & Advancement Committee – which (1) educates members about IEEE Code of Ethics and (2) conducts a short online assessment. Based on the level of scoring in the assessment members will be recognized with a ‘Ethics Star’ pin.  Under Prof Lance we are looking collaborate across regions. Region 9 has shown keenness to collaborate, thanks to Lance for initiating this collaboration.  Funds requested will be used to extend the R10 EAAC across other regions to increase awareness of IEEE Code of Ethics. Funds will be used to encourage and engage members into taking a short online assessment. Further the funds will also be used to confer a ‘Ethics Star’ pin. |
| **Does the project involve more than one Region** (if yes, please name Regions):    Yes, Region 9 |

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| **How the project shall address member engagement, member retention, member recruitment?**  Members are encouraged to learn about Ethics, and this will help them to perform better within IEEE and also outside IEEE in their area of work. This will certainly help IEEE member engagement. |
| **Description of the short-term and long-term impact of the project:**  Short term impact more IEEE members will become aware of IEEE Code of Ethics. Many are unaware today and many misunderstandings prevail – some think its for officer position holders, it’s for compliance within IEEE etc.  Longer term with the increased awareness more members can contribute to compliance by complying themselves and also help other members are complaint through existing channels of reporting non-compliance. |
| **Project Budget (USD)** (Split % of the budget between Region & MGA):  **Income**  IEEE Region 10 (allocated in budget?) USD $ 13,000  IEEE MGA Funding (if approved) USD $ 13,000  Other sources (if applicable) USD $ NA  **Expenses**  Expense 1 - Encourage to take survey USD $ 2000  Expense 2 - Compliance pins USD $ 8000  Expense 3 – Logistics to support above USD $ 5000 |
| **Software requirements, if any:**  Survey tool from Vtools will be used – already deployed pilot assessment survey in R10 |
| **Estimated start/completion dates:**  April 2023 till December 2023 |
| **Additional sections/comments**  Regio 9 and Region 10 officers responsible for Ethics and EMCC have already discussed and we are in good agreement.  We will also make Ethics day in October a significant event alongside HTC in India. |